

This video highlights the 2024-2025 SCPPS Beginning-of-the-Year Employee Kickoff, welcoming employees back with inspiration and student performances. Held at the Lafon Performing Arts Center on the first day teachers returned to work, this year's event featured guest speaker Dr. Jim Mahoney, who delivered a motivating message, and a special Aladdin Kids performance by students from the district's Spotlight Summer Intensive Camp. Shared on the district's social media and cable access channels, the video is designed for district employees to relive the excitement and for the community at large to join in the energy and sense of unity that set the tone for the new school year. By showcasing motivational moments and student talent, it reinforces the district's commitment to both staff development and student success. As a communication tool, the video strengthens employee engagement and morale, reminding staff of their shared mission as they begin a new year. The outcome is a renewed sense of enthusiasm and connection across the district.